

HVAC Business Builder PROGRAM



"The McAfee Business Builder is a unique formula designed for small to medium sized HVAC contractors who are passionate about growing their businesses."

PROVEN GROWTH SYSTEM

You have exclusive use of:

- Memorable Trademarks, Slogans, and Logos
 - "1-800-AIR-REPAIR" Vanity Phone Number
 - "Repair Your Air"
 - "8-8 Same Great Rate"
 - "You can count on my company because you can count on me"
- McAfee Ads, Radio, TV, Print and Digital—all customized for your company.
- McAfee Media Formula. Regardless of where you are—we plan, negotiate, and buy the media for you – using our very own proven system.
- McAfee Website Tools. We help you build a strong internet presence in today's digital world.
- McAfee Support, Training and Consulting. Work directly with Greg and his team to ensure success.

HVAC Business Builder PROGRAM



A Working Owner Shares His Expertise

A ONE OF A KIND FORMULA = HVAC BUSINESS GROWTH

This is NOT a franchise. It's a comprehensive, proven, working formula that licenses memorable McAfee trademarks for your EXCLUSIVE market area. Also included are McAfee's successful Radio, TV, Print and Digital ads that we customize for you. In addition we offer our Media Buying that has provided McAfee Heating and Air with consistent growth. Also included is our website development that works in today's digital world. With all McAfee programs, you'll get the opportunity to work directly with Greg McAfee and his team in all areas of your business including marketing, customer service, scheduling, operations, sales and more.

CONSISTENT • MEASURABLE • GROWTH

Greg McAfee started out with \$274 and a used truck. Today, McAfee Heating and Air is one of the Midwest leaders. Using the tools and systems that Greg developed and perfected, McAfee has increased by double digits over the past several years. Greg's company has added an average of 3,000 new customers each year over the same period. The McAfee Business Builder program offers you the same tools and systems that Greg uses every day to grow his business.

Why spend your time and money trying to figure out what works when McAfee has already done that for you? The McAfee Business Builder program provides the tools to consistent growth. If you're passionate about growing your business, contact us.

GREG McAFEE
HVAC BUSINESS TRAINING

1-888-GREG-USA
gregmcafee.com